

## Promotional Materials

### Stickers

Each welcome package comes with enough stickers for every student in your school! These are great to hand out in the morning as each student arrives by foot or wheels. Just gently fold along the line on the back of each sticker to easily peel off the backing. Encourage students to put them on their coats, backpacks, or notebooks.

### Posters

Your package comes with customizable posters in English, and also in French if you requested them. As each school chooses to celebrate Walk and Wheel to School at different times of the month, each poster has a blank space for you to fill in dates as you see fit! Whether you are celebrating for a week, a month, or a whole year, you will be able to promote your event. A permanent marker works best, see examples below.



### Wristbands

Back by popular demand are silicon wristbands for your students! These are great to use as prizes for friendly class competitions or raffle prizes during your Walk and Wheel event.