

## **VISION**

- ➔ All students are healthy, engaged, and connected at school and in their communities.

## **MISSION**

- ➔ DASH collaborates with schools and other partners to create, facilitate and support school communities to be optimal places for health and learning through an evidence-based Comprehensive School Health framework approach.

## **CORE VALUES**

- ➔ Collaboration – we believe in the value of working with others to achieve together what may not be possible alone
- ➔ Commitment – we are committed to energize, engage and inspire school communities to improve the health and wellbeing of all children and youth across BC
- ➔ Excellence – we deliver the highest quality performance and services in all our efforts and endeavours
- ➔ Inclusivity – we believe we are stronger together and embrace inclusion and equity for marginalized, vulnerable groups and all individuals
- ➔ Leadership – we guide, advise and facilitate the creation of positive change in school communities so that all learners have the opportunity to realize their full potential
- ➔ Respect - We respect our stakeholders, funders and all members of the school communities; we respectfully work in partnership with Indigenous people to include their diverse and unique values in all our initiatives.

### 3 – Year Strategic Priorities

<b>Vision and Mission</b>	<ul style="list-style-type: none"> <li>▪ To ensure the organization’s vision and strategy includes staff, Board, clients, funder and partner input.</li> <li>▪ To ensure that the organization’s vision and strategy is current and reflects the vision of the organization.</li> <li>▪ DASH’s value beyond its programs and services is acknowledged.</li> </ul>
<b>Program, Services, and Resources</b>	<ul style="list-style-type: none"> <li>▪ Help to increase the ability and commitment of clients to incorporate the components of Comprehensive School Health.</li> <li>▪ Ensure that DASH resources are client-focused, practical, useful, and reflect the principles of Comprehensive School Health.</li> <li>▪ Programs and services align with DASH’s vision, mission, and values.</li> <li>▪ DASH reaffirms itself as a leader in Comprehensive School Health.</li> <li>▪ Outreach to all clients is client-focused, practical and useful.</li> <li>▪ DASH resumes a pivotal role in youth leadership.</li> </ul>
<b>Marketing and Branding</b>	<ul style="list-style-type: none"> <li>▪ DASH is recognized for the quality of their programs and services.</li> <li>▪ DASH’s communications materials reflect its mission, vision, and values.</li> <li>▪ DASH is recognized for its knowledge, awareness, acceptances and inclusion of cultural and spiritual diversity</li> </ul>
<b>Funding and Partnerships</b>	<ul style="list-style-type: none"> <li>▪ DASH effectively leads, coordinates and collaborates with partners.</li> <li>▪ DASH develops a stable financial resource base for their long-term sustainability.</li> </ul>
<b>Board of Directors</b>	<ul style="list-style-type: none"> <li>▪ Board members have a solid foundation in their overall legislative and governance responsibilities, role within the organization, and role in relation to the Executive Director’s.</li> <li>▪ The Board is governed by policies that give overall direction to its members.</li> <li>▪ Board members are given guidance, support, and direction when needed to ensure that they are fulfilling their roles and helping achieve the organization’s vision and goals.</li> </ul>
<b>Commitment to Continuous Improvement</b>	
<b>Vision and Mission</b>	<ul style="list-style-type: none"> <li>▪ DASH programs and services align with its vision, mission, and strategy.</li> </ul>
<b>Organization Work Culture</b>	<ul style="list-style-type: none"> <li>▪ Staff are given guidance, support, and direction when needed to fulfill their roles, helping them to achieve the organization’s vision and goals.</li> <li>▪ The culture of the organization is one of teamwork, co-operation, and collaboration.</li> <li>▪ DASH continues to promote open communication amongst and between staff.</li> <li>▪ The culture of the Board is one of teamwork, co-operation, collaboration, and appreciation.</li> <li>▪ The Board continues to promote open communication amongst and between members.</li> <li>▪ The Board and staff have opportunities to work together.</li> </ul>
<b>Evaluation</b>	<ul style="list-style-type: none"> <li>▪ DASH routinely evaluates its programs and services through a quality improvement lens to continually improve.</li> <li>▪ DASH routinely evaluates its relationships with clients, funders and partners and its leadership role in Comprehensive School Health.</li> </ul>